

# STATES AND HIGHER ED: GROWING ECONOMIC STRAINS

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# Presenters

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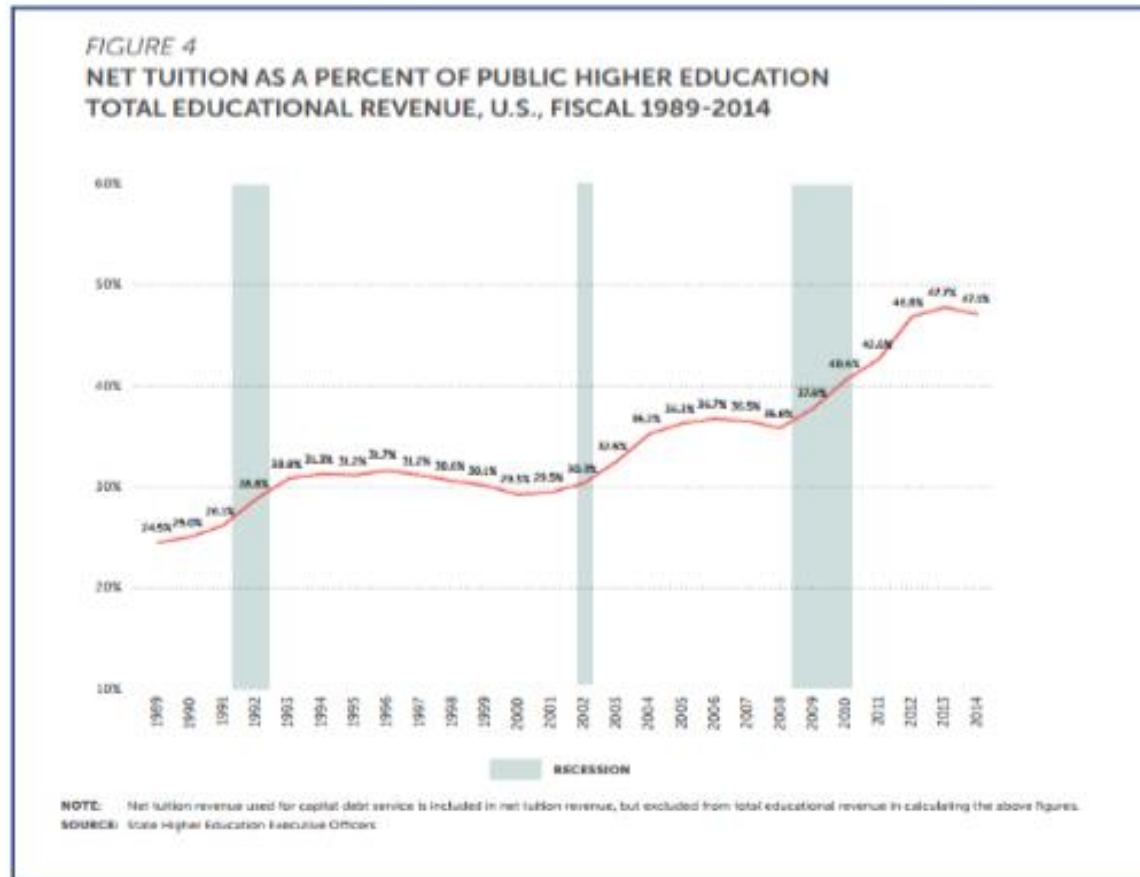


# The Numbers - I

Percent Change in State Appropriations, 2014 to 2015

| State       | Change | State          | Change | State          | Change      |
|-------------|--------|----------------|--------|----------------|-------------|
| Alabama     | 1.6%   | Louisiana      | 0.5%   | Ohio           | 1.4%        |
| Alaska      | -0.5%  | Maine          | 0.1%   | Oklahoma       | -0.4%       |
| Arizona     | 4.0%   | Maryland       | 6.7%   | Oregon         | 10.0%       |
| Arkansas    | -1.0%  | Massachusetts  | 9.0%   | Pennsylvania   | 0.9%        |
| California  | 10.9%  | Michigan       | 6.9%   | Rhode Island   | 6.2%        |
| Colorado    | 14.6%  | Minnesota      | 3.7%   | South Carolina | 6.7%        |
| Connecticut | 9.7%   | Mississippi    | 3.6%   | South Dakota   | 4.6%        |
| Delaware    | -0.4%  | Missouri       | 8.2%   | Tennessee      | -0.5%       |
| Florida     | 7.7%   | Montana        | 6.2%   | Texas          | -1.7%       |
| Georgia     | 3.9%   | Nebraska       | 4.2%   | Utah           | 11.2%       |
| Hawaii      | 7.1%   | Nevada         | 1.1%   | Vermont        | -1.1%       |
| Idaho       | 7.2%   | New Hampshire  | 13.0%  | Virginia       | 1.7%        |
| Illinois    | 21.1%  | New Jersey     | 4.0%   | Washington     | 0.6%        |
| Indiana     | -0.9%  | New Mexico     | 5.0%   | West Virginia  | -2.0%       |
| Iowa        | 3.0%   | New York       | 3.5%   | Wisconsin      | 7.2%        |
| Kansas      | 4.2%   | North Carolina | 3.0%   | Wyoming        | 6.0%        |
| Kentucky    | -2.0%  | North Dakota   | 0.0%   | <b>Total</b>   | <b>5.2%</b> |

# The Numbers – II



–SHEEO

# Flagships and Their Strategies

- Private fund-raising
- Out-of-state admissions
- Greater reliance on federal research support / tech transfer
- Higher tuition rates
- Online education



# State Pressure on Flagships

- University of Wisconsin at Madison
- University of California at Berkeley
- University of Texas at Austin
- University of North Carolina at Chapel Hill



# Regional Public Universities

- Fewer options/resources than flagships
- Generally less political clout than flagships
- In many states, more of a focus on cuts than on new revenue



# Community Colleges

- The Arizona extreme example
- The larger pattern
- Challenge to “open access” tradition





# Historically Black and Minority-Serving Institutions

- State demands for accountability
- Shifting demographics
- Institutional mission vs. state priorities



# The Out-of-State State University

- Study: 10 percent decline in a state's financial support associated with 2.7 percent increase in out-of-state enrollment at public institutions.
- Relationship is greater at public research universities (4.6 percent) and research-extensive institutions (5 percent).
- The theory and reality behind the “out of state” strategy.



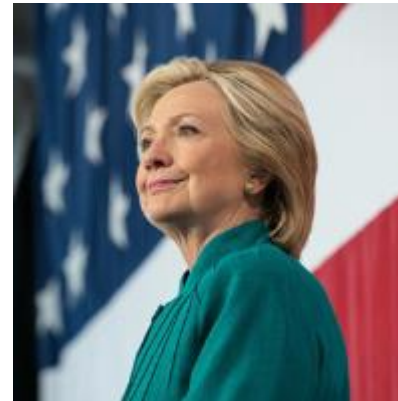
# Georgia: Is Merger State a Model?

- The state's strategy
- Big questions going forward
- Will other states embrace the model? (Could they pull it off?)



# Free Tuition? Massive Federal Infusion?

- The Obama plan for free community college
- The Clinton and Sanders plans
- The significance of the plans (if successful)
- The significance of the plans (if not successful)



# Q&A

- Your questions
- Your ideas for future coverage

# With Thanks



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